El Excéntrico

Gratis!

Magazin Social, Fotográfico Latino-Americano

HUMBERTO GARCIA
Director

AÑO 10. NUM. 21 | JULIO 20, 1960 | SAN JOSE, CALIFORNIA



Connie Rodriguez. Virgie Molina. Rachel Andres....dancing they will go



Cartas al director

EL EXCENTRICO
195 Devine Street
San Jose, Calif.

Dear Sirs;

Being interested and regular readers of your magazine, we have felt compelled to write you concerning the laxity of censorship of one of your regular staff reporters.

In the June 20th edition, as a case in point, the reporter in question wrote some repulsively connotative stories that we feel not only lowers the esteem of your otherwise excellent publication, but also that of your regular readers.

We can't completely ignore the obvious talent of this reporter for his excellent 'stag party' and 'barroom' repertoire, but we must strongly interject that these shady stories are entirely out of their element in El Excentrico.

The diagnosis is self-implicating-- the difference between a good clean-fun gossipy reporter and the type we are objecting to here is merely a question of upbringing. We suggest that a course of action for this sick reporter (and we sincerely hope that he is not yet beyond hope) is to grasp him firmly by the shoulders and shake him until his teeth rattle. This type of therapy has been known to work on even the most stubborn cases.

Your magazine shares with other great organizations in the honor of being a socially contributing factor in a greatly expanding community of Spanish-speaking peoples.

Please! Do not let one mediocre reporter give us all a bad name.

Being mindful of the feelings of everyone concerned, we will not name the reporter in question--but, being mindful also of the enlightment of the recepients of this letter, we give you his initials, which are 'D' as in David, and 'S' as in Sierra.

Very Sincerely,
Interested Readers

Dear 'Interested Readers:'

We have checked the June 20th edition and failed to uncover anything 'shady' in stories on Louie Molina & the James Ranch, both written by the reporter in question. We shook up the writer as you suggested, and sure enough, his teeth rattled. But, so did his brains, like beebees in a box car!!!!!!!

The chastised reporter has this to say: "If you spent half as much time on your spelling lessons as you devote to being a self-appointed censor and literary critic, you wouldn't misspell such elementary words as recipient and enlightenment.

Why didn't you sign your letter? As a rule, publications hesitate to print unsigned letters. This one was printed to illustrate a perfect example of a person with little brains and less fortitude. If you do not like my work, that is T as in Tough, and S as in you-know-what." Dave Sierra

Assistant Editor, EL EXCENTRICO.

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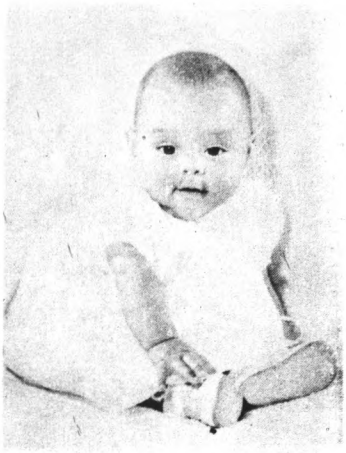
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En la grafica el Dr. Levine (quien usa Contact Lenses) y la atenta recpcionista Sta. Gloria Porras. Estos CONTACT LENSES son mas pequeños que un diez.

SELECCIONE UD. de la FABULOSA VARIACION de ESTILOS y DISEÑOS con que CUENTAN los Drs. LEWIS & LEVINE

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Pero es mas CONVENIENTE si hace UNA

PAGOS FACILES

Obtenga el par de LENTES que Ud. tanto necesita con tan solo decir: AGREGENLOS a MI CUENTA. y Naturalmente al ALCANCE de su BOLSILLO.

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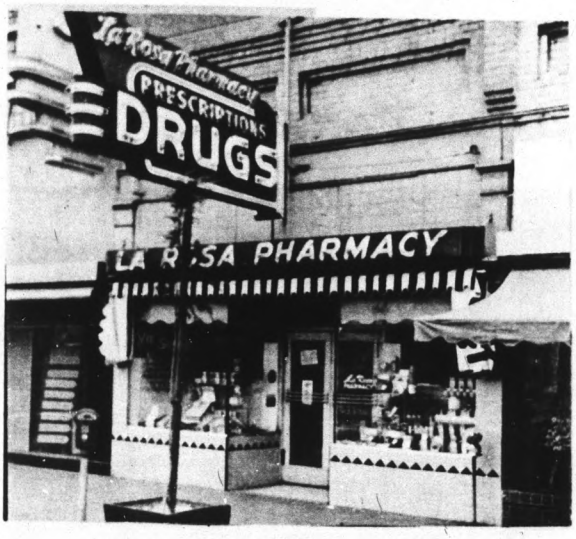
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DAVE E. SIERRA
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Esta Revista no se hace responsable de ideas y opiniones expresadas en articulos firmados .



Maria La Rosa. Prop.

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Miss MARY HELEN GARY became Mrs. ROBERT CORDEIRO on June 4th, 1960 during nuptial rites at First Assembly Church officiated by the Reverend Eugene Giron.

A reception at 100 Clarview Avenue immediately after the 2 p.m. rites was attended by over 100 friends and relatives of the couple.

Mr. & Mrs. Cordeiro honeymooned in Las Vegas, Nevada and are now at home in San Jose.

In the photo are: (Top row, left to right) Dave Gary, Russell Ritchie, Manuel Cruz, and Ray Olivaras.

(Lower row, left to right) Lilly Quesada, Nolberta Rose, (Mary Helen & Robert) Rosie Romero, and Virginia Federico.

Ring bearers are Vickie Ranier and Ronnie Cauble.

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Bragg, Thomas, Norton Set RECORDS At U. S. TRIALS

by DAVE SIERRA

★★★★

Boston University sophomore JOHN THOMAS got off a tremendous leap of 7-3 3/4 inches in the high jump and husky DON BRAGG of the U.S. Army went 15-9 1/4 in the pole vault, as Uncle Sam's track and field forces flexed their muscles and flashed their speed before 65,000 delirious fans at Stanford Stadium on Friday and Saturday, July 1st and 2nd.

In other highlights of the two day track and field carnival held for the express purpose of selecting an American team to do battle against the world's best later this year in the Olympic Games at Rome, Santa Clara Youth Village's ramblin' RAY NORTON stepped off the 200 meters in 20.5, winning the finals by five yards over STONE JOHNSON of Grambling College who earlier in the day had won his heat, also in 20.5. Both times broke the established world record of 20.6 (200 meters around a turn) set by Andy Stanfield in 1951.

1956 Olympic Champion LEE CALHOUN flashed over the 110 meter high sticks in 13.4, tying the American record set by Jack Davis in the '56 trials at Bakersfield, Calif.

Like all other olympic trials in the past, this was a meet that had everything. There were world records, American records, stadium records, all time personal bests by a large number of competitors, there were injuries, heartbreaks, tears, anger, and elation. Probably the most conspicious absence from the 1960 olympians will be burly BILL NEIDER of the U.S. Army who failed to qualify in the shot put. The big 245 lb. First Lieutenant had a put of 65-7 earlier in the year but a bandaged right leg hampered his efforts and he will be missing at Rome. Bill had a heave of over 62 feet on his last attempt but his foot crossed over the line and the throw was disallowed.

A dejected, sad, William Neider walked slowly out of the huge Stanford arena, as if not being able to believe that four years of hard work and exercises had gone for naught. But indeed they had.

GREG BELL, ex-University of Indiana broadjumper, finished 4th in his specialty. Four years ago he went over 26 feet and for a time was hailed as the man most likely to erase Jesse Owens' world mark of 26-8.

At Stanford he finished 4th, just 1-1/2 inches out of 3rd place, and a trip to the 1960 games.

The American 400 meter relay team at Rome will be composed of Ray Norton of Oakland, California; Frank Budd of the Philadelphia Pioneer Club; Paul Winder of Morgan State University; and Duke University's sprinting sensation Dave Sime, co-holder of three world records. They should win easily.



View of crowd in Stanford Stadium as starter Willard Greim raises gun to start 200 meter dash which produced world record of 20.5 by SCYV's big Ray Norton, former San Jose State College star.



RAY NORTON

The Oakland, California speedster will run the 100, 200, and anchor the American 400 meter relay team in the XVII Olympics at Rome, Italy.

Ray has his work cut out for him. Armin Hary of West Germany and Harry Jerome of Canada have recently bettered the world mark in the 100.

The 400 meter relay team is expected to break the world record set in the '56 games at Melbourne, Australia of 39.5 by Ira Murchison, Leamon King, Thane Baker, and Bobby Morrow.

(continued next page)



El dia 26 de Junio del año en curso, a las dos de la tarde, en esta ciudad de San Jose, en el Templo LA HERMOSA contrajeron NUPCIAS la Srita. ANNIE GAITAN hija de Sr. y Sra. Marcos Gaitan y el joven MANUEL TORRES hijo de Albert y Phyllis Torres.

Acompañaron a esta boda Jessie Ayala, Johnnie Trujillo, Basil Mosqueda, Edward Grijalba, Lucy Ayala, Frances Robledo, Mary Torres, Dolores Rodriguez, Rachel Gaxiola y los pajecitos Annie y Marcos Gaitan.

Despues de la Ceremonia Religiosa se les ofrecio una alegre recepcion en el Horseman's Assn. a la cual asistieron mas de 350 invitados. Despues de su LUNA de MIEL establecieron residencia en esta.

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1960 U. S. OLYMPIC TEAM

100 meter dash:	
Ray Norton	Oakland, California
Frank Budd	Asbury Park, N.J.
Dave Sime	Fair Lawn, New Jersey
Paul Winder	Pleasantville, N.J.
200 meter dash:	
Ray Norton	
Stone Johnson	Dallas, Texas
Les Carney	Akron, Ohio
400 meters:	
Jack Yerman	Woodland, California
Earl Young	San Fernando, Calif.
Otis Davis	Los Angeles, California
Ted Woods	Pittsburgh, Pennsylvania
800 meters:	
Tom Murphy	Brooklyn, New York
Jerry Siebert	Willits, California
Ernie Cunliffe	Claremont, Calif.
1500 meters:	
Dyrol Burleson	Cottage Grove, Oregon
Jim Grelle	Portland, Oregon
Pete Close	Manchester, Conn.
Steeplechase:	
George Young	Silver City, New Mex.
Phil Coleman	Champaign, Illinois
Deacon Jones	Iowa City, Iowa
110 meter hurdles:	
Lee Calhoun	Gary, Indiana
Willie May	Chicago, Illinois
Hayes Jones	Pontiac, Michigan
5000 meters:	
Jim Beatty	Charlotte, N.C.
Bill Dellinger	Springfield, Oregon
Bob Soth	Long Beach, Calif.
400 meter hurdles:	
Glenn Davis	Barberton, Ohio
Dickie Howard	Los Angeles, Calif.
Cliff Cushman	Grand Forks, No. Dak.
Hammer Throw:	
Al Hall	Southington, Conn.
Hal Connolly	Santa Monica, Calif.
Ed Bagdonas	Hubbardston, Mass.
Shot Put:	
Dallas Long	Phoenix, Arizona
Parry O'Brien	Santa Monica, Calif.
Dave Davis	Canoga Park, Calif.
Broad Jump:	
Ralph Boston	Laurel, Mississippi
Anthony Watson	Okla. City, Oklahoma
Bo Roberson	Philadelphia, Penn.
Javelin:	
Al Cantello	Norristown, Penn.
Bill Alley	Short Hills, N.J.
Terry Beucher	Overland Park, Kansas
High Jump:	
John Thomas	Cambridge, Mass.
Joe Faust	Culver City, Calif.
Charles Dumas	Los Angeles, Calif.
Pole Vault:	
Don Bragg	Penns Grove, N.J.
Ron Morris	Burbank, California
Dave Clark	Grand Prairie, Tex.
Hop, Step, Jump:	
Ira Davis	Philadelphia, Penn.
Herman Stokes	Los Angeles, Calif.
Bill Sharpe	Philadelphia, Penn.
Discus:	
Rink Babka	Palo Alto, California
Al Oerter	West Babylon, N.Y.
Dick Cochran	Brookfield, Missouri
Decathlon: (Finals at Eugene, Oregon)	
Rafer Johnson	Kingsburg, California
Dave Edstrom	Eugene, Oregon
Phil Mulkey	Memphis, Tennessee

JOHNSON REPEATS IN U.S. DECATHLON TRIALS:

Rafer Johnson, pride of little Kingsburg, California, in the heart of the sprawling San Joaquin Valley, again bested the best all around athletes in the U.S. to capture the American Decathlon Championship contested at Eugene, Oregon.

With the title goes a trip to Rome to compete in the XVII Olympiad.

In winning Johnson established a new world record of 8683 points in the grueling 10 event grind, breaking the old mark of 8357 held by Vasily Kuznetsov of the Soviet Union.

The 24 year old graduate student at U.C.L.A. broke into tears when his first attempt with the javelin sailed 233 feet 3 inches to crack the old mark.

Rafer will attempt to bring the Olympic Decathlon title back to the San Joaquin Valley after an absence of 8 years. Bob Mathias of Tulare won the title in 1948 and 1952.

NOTES AND QUOTES:

Dyrol Burleson, winner of the 1500 meter run: "No, I wasn't tired. This wasn't my best race."

Bill Alley of Kansas University heaved the javelin 282-3, just ONE HALF INCH from Cantello's world record but it was a foul throw. Alley broke the world mark a week later, with a bum leg!!!

ALL shot putters threw better than Parry O'Brien's Olympic Games record of 60-10 inches!!!!

JOHN THOMAS cleared 7 feet for the 35th time!!!!

FIVE MEN cleared 6-10" in the High Jump!!!!

FIVE MEN cleared 25 feet in the Broad Jump!!!!!!!

Fortune Gordien, American record holder with an all time best of 194-6, finished SEVENTH in the discus in this meet!!!!!!!!!!!!

SIX men jumped over 15 feet in the pole vault!!!

Bob Gutowski, the world and American record holder finished in a TIE FOR SEVENTH PLACE!!!!!!!!

Unlike other countries, including Russia, where the olympic teams are sponsored by the government, the American team is dependent on contributions from interested U.S. citizens.

If you would like to donate to the U.S. OLYMPIC FUND, send your dollars to:

United States Olympic Committee
Biltmore Hotel
New York 17, New York



Valadez-Garcia

La Srita. YOLANDA GARCIA
hija de los esposos
Sr. y Sra. Reynaldo Garcia
contrajo NUPCIAS con el joven
NICOLAS VALADEZ
El Sabado 25 de Junio del año en curso
En la Iglesia HOLY CROSS
a la una de la tarde
SAN JOSE, CALIFORNIA

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La encantadora Señorita
YOLANDA GARCIA
procedente de la ciudad de
GUADALAJARA, JALISCO
MEXICO
Cumplio 15 años el 18 de Abril del año en curso
y por tal motivo sus padres
Jimmie Garcia y Lupe Garcia
le organizaron su FIESTA QUINCEAÑERA
en esta ciudad de San Jose, la cual resulto
de lo mas alegre y concurrida.

RAMIREZ STUDIO



Joel Aguilera

Club Riviera



Hi Fans!!!!

First of all I would like to say Hello, to all of you once again, and at the same time extend a hearty welcome to our president of 'Club Riviera' Friday Aguilera, who arrived recently from his two weeks of active duty training in the Marines Reserves.

We are very glad to have you back with us again, Friday--- don't you agree with us Vickie????

Well Friday, since you were away, there seems to have arisen a slight criticizim about your activeness and over-emphasis (as they put it) in reference to M.A.P.A. and its' top echalon members. Well from my point of view I think that this particular organization and the posts for which various of its members are running for are very worthwhile and advantageous projects for the benefit of All Mexican Americans; (and I consider myself one) but, oh-well, I know that it's impossible to convince everyone, and, that anyone who has participated effectively, on various organizations such as you have Friday, is apt to come across some critizism.

I personally think that if any person participates on any post regardless of what organization it might be, should serve whole-heartedly, and convincingly in it's favor or not serve at all, and for all accomplishments acquired this person or persons should receive recognition and consideration due for all their efforts involved, instead of critizism.....

SPORT'S REVIEW.....

Johansson to Become Hermit!!!!!

Ingemar Johansson will become a semi hermit while training for his next fight with Champion "Floyed" Patterson.

Seems that since Ingemar lost the heavy weight crown to Patterson on a fifth round knockout, June 20th, the reports have been increasing that his training "left much to be desired."

So, since Patterson trained in semi hermit seclusion to regain the worlds' crown Ingo, figures that he can do it to.

GIANTS HOPE FOR CHANGE!!!!!

Seems that from an early harvest from the farm system, pitcher Juan Marichal, joined San Francisco last Friday in a move to strengthen the skidding Giants.

The move marks the first player change for Tom Sheehan since he took over as Manager June 18. He can only hope that the Pacific coast league stikeout "King," brings the electrifying change the addition of Willie McCovey did a year ago.

BARBS AND LAUGHS.....

If dad uses slang he's setting a bad example----- if he doesn't his kids think he's old fashioned.

The Republicans do not have a war hero to run this time. Nixen might be some kind of hero, but he's not a war hero.

Quotation-House Speaker Sam Rayburn (D-Texas)

"I didn't sleep much last night."

"Why not?"

"The lady in the next room kept me awake eating candy. All night long she kept saying, 'Oh Henry!' Oh Henry!, Oh Henry!'' !!!!!!!!!

Hey! Lou and Sal, no more 'Tequila Collins,' OK fellows? Wow what a LUSH.''

Adios.....

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ADIVINADORA

Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

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Traigame sus PROBLEMAS.

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Unieron sus destinos el dia 8 de Mayo del año en curso, la señorita MARTHA NAVARRO y el joven JOE CABRERA, ambos de esta ciudad de San Jose.

La ceremonia religiosa se verifico en el TRINITY EPISCOPAL CHURCH a la una de la tarde.

Acompañaron a esta boda (izquierda a derecha) Terry Navarro, Lidia Perez, Connie Cisneros, (Los Novios) Walter Garza, David Gonzales, Eppy Cisneros, y los pajecitos Jodi Valdez y Frankie Singh.

Al terminar la ceremonia religiosa se les ofrecio una alegre recepcion a la cual asistieron inumerables amistades.

Despues de disfrutar de su LUNA DE MIEL establecieron residencia en esta bella y hermosisima ciudad de San Jose, Calif.

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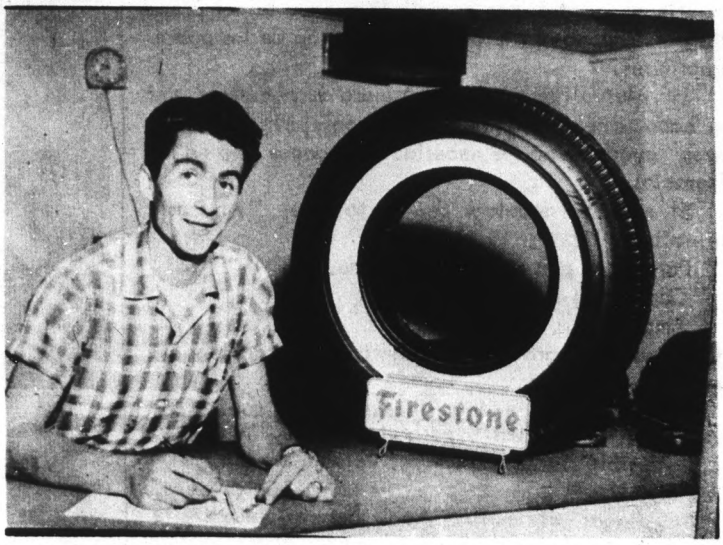
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Mutualismo

Mutualismo es la palabra sublime, que se pronuncia mucho, pero que se comprende y se practica poco.

Segun mi obscuro entendimiento, voy a hacer una mediana explicacion de lo que es el mutualismo y el origen de el.

En la edad de hierro, cuando los reyes y los nobles abusando de su poder animado, eran los absolutos señores, dueños de vidas y haciendas. Cuando mataban y robaban a los debiles, sin piedad y con crueldad inaudita; los caballeros Templarios se unieron y juramentaron, para luchar y morir si era necesario en defensa de los oprimidos.

Aqui vemos necer la idea de la sublime palabra el Mutualismo de la union para defender y defenderse mutuamente unidos con otros, contra la tirania y los abusos de los despotas sanguinarios.....
¡Todos Para Uno Y Uno Para Todos!!!!

Esta idea sublime y justa, con el transcurso de los siglos, se ha perfeccionado, se ha robustecido y en la que existe ahora bajo el nombre de mutualismo.

Pero como antes dije, no se practica mucho aunque se pronuncie mucho.

Unos por su ignorancia no la comprenden y no la practican, y otros por su mala fe aunque la comprendian, tampoco la practican y abusan de los pobres ignorantes.

El Mutualismo segun mi manera de pensar, es ver en cada semejante un hermano; aconsejarlo en sus errores, ayudarlo en sus necesidades y consolarlo en sus degracias.

El sublime decalogo del Cristo dice: "Amaras a tu projimo."
"Partiras tu pan con el necesitado."
"Consolaras al afrigido."
"Ampararas el desamparado."
¡Que pocos habra que cumplan con esas santas sentencias!

La humanidad es imperfecta; pero ya que no podemos ser enteramente perfectos hagamos por ser lo mejor posible luchando por perfecionarnos mas y mas cada dia.

No hagas el mal, que no quisieras que ellos te hicieran a ti.

Has a los demas el bien que quisieras que ellos te hicieran a ti.

Cumpliendo con estas dos reglas ya se ha hecho mucho; ya se camina hacia la perfeccion; ya se camina con el mutualismo. Amar a nuestros semejantes es sembrar cariño para recoger amor.

Partir el pan con los necesitados es sembrar caridad para recoger bendiciones. Consular al afligado es cicatrizar del corazon, para recoger sonrisas de felicidad. Amparar a los desamparados es sembrar favores para recogerlos en la tierra gratitud y en el cielo la bendicion de Dios.

Es cierto que por desgracia hay en este mundo hombre ingratos; hombres que roban y matan, calunian y traicionan, bajo la mascara de la hipocracia.

Unos buscan solo el bien de ellos sin importarles el bien de los demas; y otros que aunque no se benefician el hacer el mal lo hacen por saborear el placer de hacerlo. Estos hombres criminales de la peor especie y mas venenosos que las vivoras; los encontramos diariamente en todas partes.

En los templos, en los teatros, en los bailes, en las calles, en las reuniones sociales y sociedades, en las ciudades y en los campos.

A estos hombres dejados dejados de la mano de Dios, hay que verlos con lastima y hacer por regenerarlos, y si no se consigue hay que pedirle a la Providencia Divina que obre el milagro de hacerlos reconocer sus errores, y que vuelvan al camino del bien. ¡Para Dios no hay imposibles!

Debemos amarnos como hermanos buscar la sinceridad de nuestros corazones para ser buenos mas y mas cada dia, agrupandonos para practicar el verdadero sentimiento de esa sublime palabra mutualismo, y recibiremos las bendiciones de Dios Padre Todo Poderoso, como premio de nuestras buenas obras.

Union City, California Julio de 1960
..... Simon Villa.....

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CY 5-6880 1261 E. Santa Clara St. at 26th

San Felipe formal Dance

Mr. and Mrs.
BENIGNO MONTES



Continued from last issue EXCENTRICO presents some of the personalities that attended Club San Felipe's FORMAL DANCE at the HOTEL ST. CLAIRE on Friday June 10th. conmemorating San Felipe's first Anniversary

Mr. and Mrs.
STEVE CORONADO



Mr. and Mrs.
WESLEY JASSO





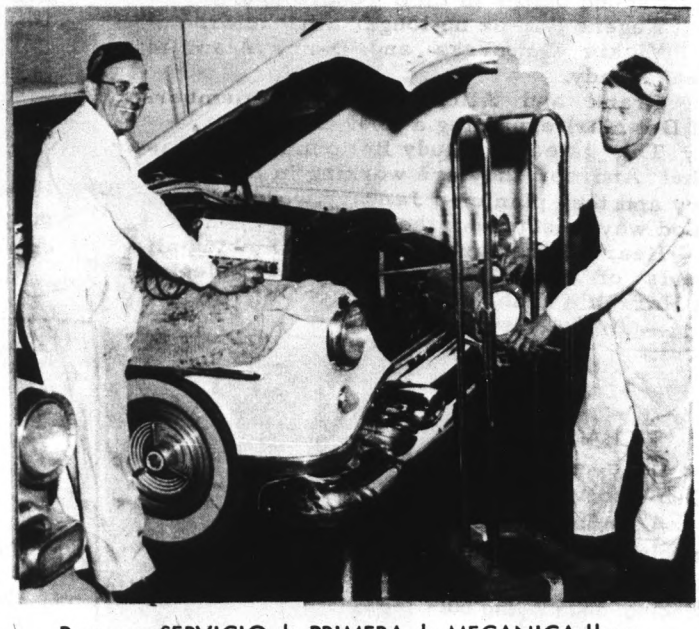
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CY 3-3663

564 W. San Carlos St.



Esther Medina

"It's No Secret"



Back with a pocketfull of notes on the latest happenings. Sorry about last issue, I was busy celebrating the 4th of July.

JOTTINGS:

Lucy Chavez and Toby Alvarado took trek to Reno to become Mr. & Mrs. Marty (Sanchez) and Frank Rivera real proud cause they now have a daughter. Hear that Frank is real good at mixing formulas.

Club Zanzaree and Club San Felipe had a picnic in Santa Cruz and I might add that Cesar Isais burnt the beans delibratly to blame the girls of being poor cooks.

Cesar trying to play Samson and carry Art Cuellar across a big mud puddle, but when Eddie Valdes climbed up too it proved too much for Samson and they all looked very sweet rolling in the mud.

Art Cuellar was very upset cause he took Angelica Perez on the roller coaster and he screamed more then she did, she looked kind of bored over the supposedly dangerous contraption.

Los Ruffinos were quite good, although they sound better in their recordings.

Eugene Ramoz no longer a bachelor.

Vickie Gutierrez and Danny Alamillo real steady.

Frank and Alice Garcia (ex-members of Del Mar) expecting a baby this fall.

The latest on Rudy Belloumini and Rachel Andres, they are working in the cannery and they plan on a January wedding, darn good way to start out the year.

Hear that Raul Eichner is making all kinds of money in Lake Tahoe as a dealer at Harrah's Club.

Mandy & Gil Minjarez expecting a child this winter. Also saving for a home which accounts for their disappearance from the dances.

Rosie Montez went to Reno and got married.

Sorry to hear that Clara Alonzo is sick, but she always has Johnny Flores to console her.

Chon Hernandez gave up ballet porque se frego un dedo. Hear his latest hangout is the Latin Quarter do to the excellent music combo of Pedrito Ramirez.

In fact everyone seems to head for the Latin Quarter since he's there.

Eleo Castanuela my sidekick and Lockheed's most valuable mathmatician to vacation in Mexico City and Vera Cruz.

He doesn't trust me with his Jaguar, I don't know why!!!

Marge Ochoa broke her engagement and is back in circulation.

Joe Molina and Delia Perez going steady.

Hank Paramo says his boss will give him a Cadillac.

Emma and Paul Belloumini now have a son his name is Pocolo.

Connie Garza and Rudy Arriola no longer engaged.

The Bachelors gave a farewell party for Johnny Hughes, after spenting the weekend galavanting in Tiajuana. They took in the bullfights and some of that Tiajuana entertainment. Heard what happened to Joe Rodriquez down there, but I don't believe it.

LOUIE MOLINA couldn't fight due to a dislocated rib.

Manny Duron (from the Copacabana) now at the Hilo Club in Redwood City.



I'd like to introduce a new personality, from Los Angeles hails CESAR GUZMAN a very nice person. He's in San Jose to open an office for Golden West Stainless Steel Co. He specializes in Hope Chest items such as pots, pans, silver, and china.

Look him up if you need any of these.



RICHARD PEREZ

He is a new member of Club Casa Manana.

A member of the entertainment committee, his favorite pastimes are dancing and playing basketball.

Dick is a graduate of SAN JOSE HIGH.

Dr. NOE ARRAZATE, D.C.

PRACTICA GENERAL

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Miss Magdalena Martinez, daughter of Mr. & Mrs. Carlos Martinez, became the wife of Guadalupe Carrillo, son of Mr. & Mrs. Donaciano Carrillo, in 12:15 p.m. rites at Holy Family Church on May 1st, 1960.

A reception at Newman Hall was attended by over 300 friends of the newly-weds.

The couple honeymooned in Mexico City and Acapulco and are now residing in Santa Clara.

Members of the wedding were: (left to right) Ana Maria Dominguez, Lupe Martinez, Lupe Castañeda, Josefina Garcia, Christina Hernandez, (Bride & Groom) Victor Hernandez, Elidio Garcia, Frank Sepulveda, Carlos Martinez, and Frank Mercado. Ring bearers are Linda Mendez and Rene Hernandez.

RAMIREZ STUDIO

Phil Hernandez **Res. CY 7 - 2818** **REAL ESTATE AGENT**

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CLUB San Felipe

Joe Gonzales

Who Will Be Miss C.S.O. for 1960?????

CSO Beauty Contest and Anniversary Ball promise to be as great an affair as the memorable ones of years past. Personality, Looks, and Beauty in that order are the main asputs contestants are judged by.

Club San Felipe's representative to this gala event is the charming nineteen year old Senior at Mt. View High School, Nellie Melenudo. Her favorite pastime is dancing, bowling, boat riding, and her favorite hangout is El Reboso where her sister work. Club San Felipe Want to which you lots of luck Nellie and we are all behind you all way.

CONDOLENCES:

Club San Felipe sympathy goes to Gene Moran and Butch Martinez on the death of their grandfather.

CAR WASH

Club Elite lost a lot of business for their fund raising car wash on account of having had the address changed. I'll sent you the bill for half a tank of gas I spent looking for you girls----- to get my car wash.

WHO??? ME???

Art Cuellar was walking down First Street when a cute young girl came up to him and greeted him. Realizing she had made a mistake she blushingly said, "I am sorry, but I thought you were the father of my two children," promptilly walked away, Art was left with a puzzled look on his face, but later found out she was a school teacher.

Joe Rodriquez, Roy Ordonez, the kid Hank Paramo (and sure act like one) and Gil Solarez were cured of the strip teaser watching fever, and joe is still trying to figure out what happened: Is that what babies feed on Joe???????

A certain person after reading a certain book on Platos philosophy summed it up very neatly by saying: "It makes as much sense as Dave Sierra Diary."

By way Dave, getting drunk is one thing but when you start missing your mouth and pour beer on your belly (whoop) excuse me, I meant to say 'table muscle' it's time for you to change to seven-up.

Congratulations to Mr. & Mrs. Ray Davilla the proud parent of a newly born baby girl.

Vangie Navarro gave Pete a pair of Beach comber about three week ago and he is still wearing them. "Ya quitatelos!"

ON VACATION:

Our baseball coach Jess Medina is making a trip to OLD MEXICO. The club obliged him by giving him a 5-0 shutout oven Casa Manana as a fare well present. Have fun Jess, we'll carry on.

REWARDED

Esther Medina being rewarded for futting her head against a car's windshield.

SPORTS

On July 17th the first shutout of the U.C.C., went into the records as a 5-0 shut-out over Casa Manana. Casa Manana who they got mad at each other, threw there glove and did every think but score run seem Club San Felip had all the good breaks. The big gun for Casa Manana was Ron Blonder who had 2 for 3 for Club San Felipe was the short stop who hit a triples and a home run his name is Joe Gonzales--- me tengo que dar madera Verdad compadre

Remember the CSO Anniversary Ball Sat July 30th 9 to 1 at the I.E.S. (San Jose) music by Jose Rodriquez & his orchestra. Come one, come all and see who will be Miss C.S.O.

C. S. O.

BEAUTY CONTEST

& ANNIVERSARY B A L L

Saturday JULY 30th

9:00 p.m. to 1:00 a.m.

JOE RODRIGUEZ

& his Orchestra

I. E. S. HALL

(San Jose)

Below is beautiful black haired beauty NELLIE MELENUDO, who will represent CLUB SAN FELIPE in the CSO Beauty Contest.

(Glamour Photography by Humberto Garcia, Sr. of EL EXCENTRICO.)



Nellie Melenudo



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JOE CABRERA
En la Iglesia TRINITY EPISCOPAL
El domingo 8 de Mayo a las 11:00 a.m.
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1 yr. – born in S.J.
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LEITER STUDIO



SANDRA GARCIA
3 mo – born in Cupertino
Parents:
Joe and Rose Garcia



JOHN BLASQUEZ
9 mo. – born in Sunnyvale
Parents:
Gus and Elaine Blasquez



Ray Reyes, Prop.

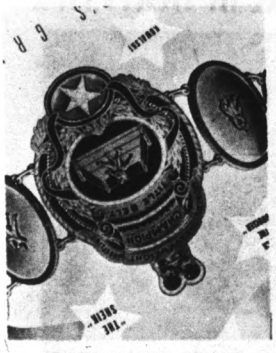
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Wrestling





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AMERICAN LEGION MEMORY POST 399
presents.....
WEDNESDAY NITE WRESTLING
San Jose, Civic Auditorium

MAIN EVENT

The Great SANDOR SABO from Los Angeles, one time San Jose's favorite wrestler and still is, teamed up with Ricky Romero from Mexico City to win the match over Steve Stanlee former Mr. America and Art Mohalik.

Romero won the 1st fall over Art in 22 minutes 45 seconds with a knee lift and a body press. And Al Tupen disqualified Steve Stanlee and Art on the second fall for unecessary roughness.

S E M I

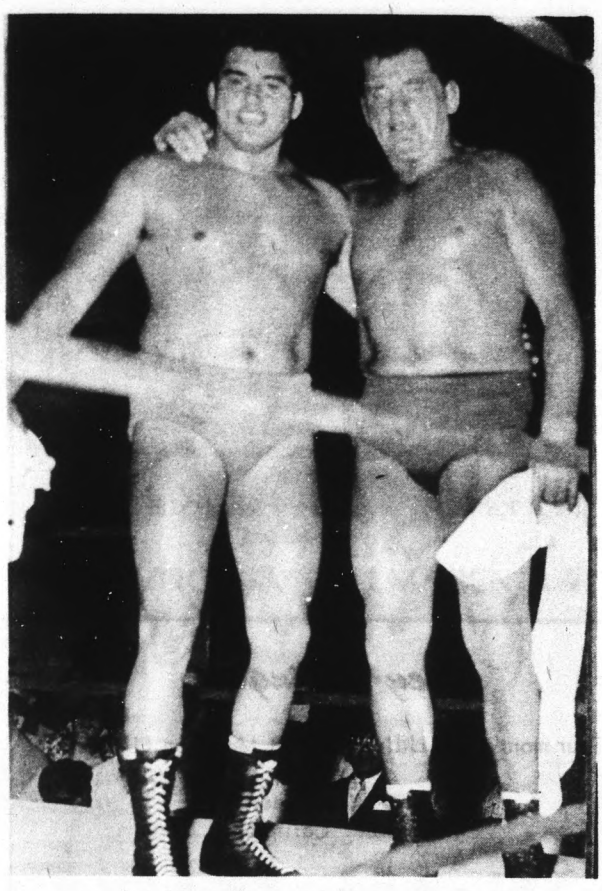
Hombre Montana from San Francisco lost the semi against Torres.

20 MINUTE OPENER

Sammy Berg and Kid Fox wrestled to a draw.

Left to right; Promoter George Ireland and HOMBRE MONTANA meet the new Post Commander of Memory Post, Don Jones.





RICKY ROMERO & SANDOR SABO

Starbrite MARKET

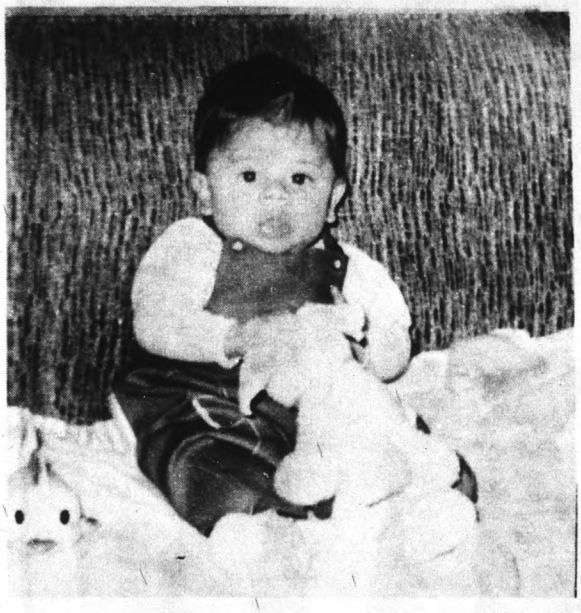


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DOMINGOS de 9:00 a.m. a 5:00 p.m.

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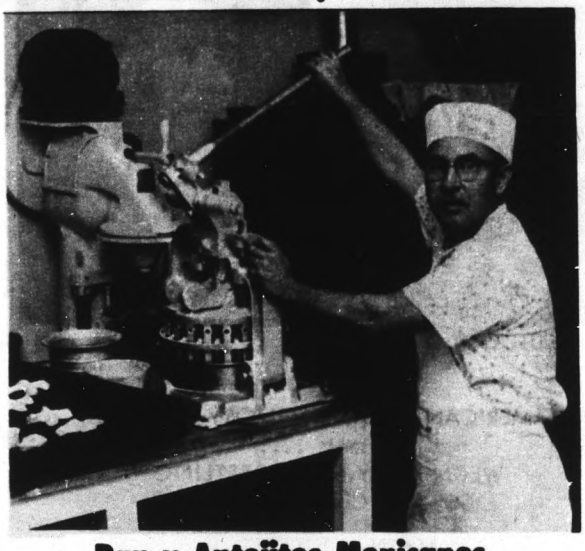


Joey Filingeri

Four months old child of Mr. & Mrs. Joe Filingeri
of
1298 Vine Street
San Jose, California

Joey was born on February 2nd, 1960

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CY 5 - 6034 **278 Willow St.**



Bernice Soto

This lovely young Miss will represent CLUB SAN JOAQUIN at the C.S.O. BEAUTY CONTEST to be held on Saturday, July 30th at the I.E.S. Hall.

C. S. O. BEAUTY CONTEST

The **LATIN QUARTER** *presents*

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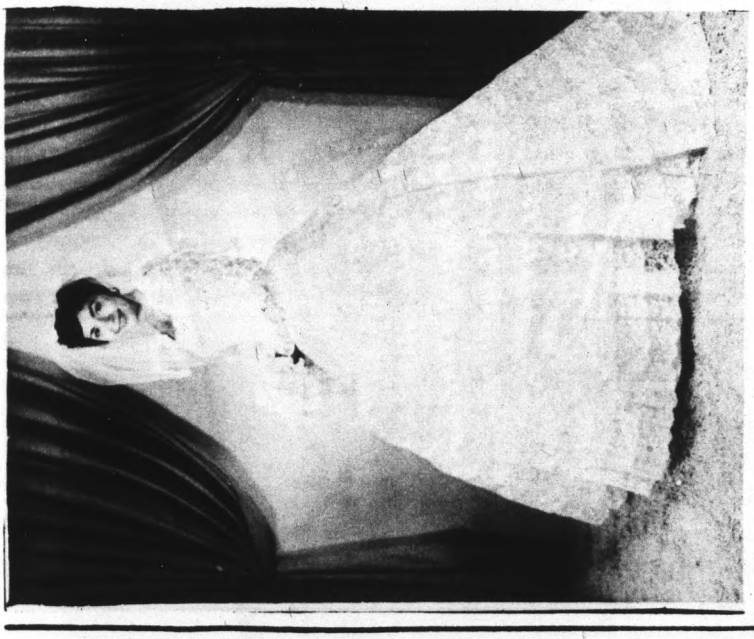
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La Srita. ANNIE GAITAN
hija de los esposos
Sr. y Sra. Marcos Gaitan
contrajo NUPCIAS con el caballero
MANUEL TORRES
hijo de los esposos
Albert y Phyllis Torres
El dia 26 de Junio de 1960, a las 2 de la tarde
En el TEMPLO LA HERMOSA
SAN JOSE, CALIFORNIA

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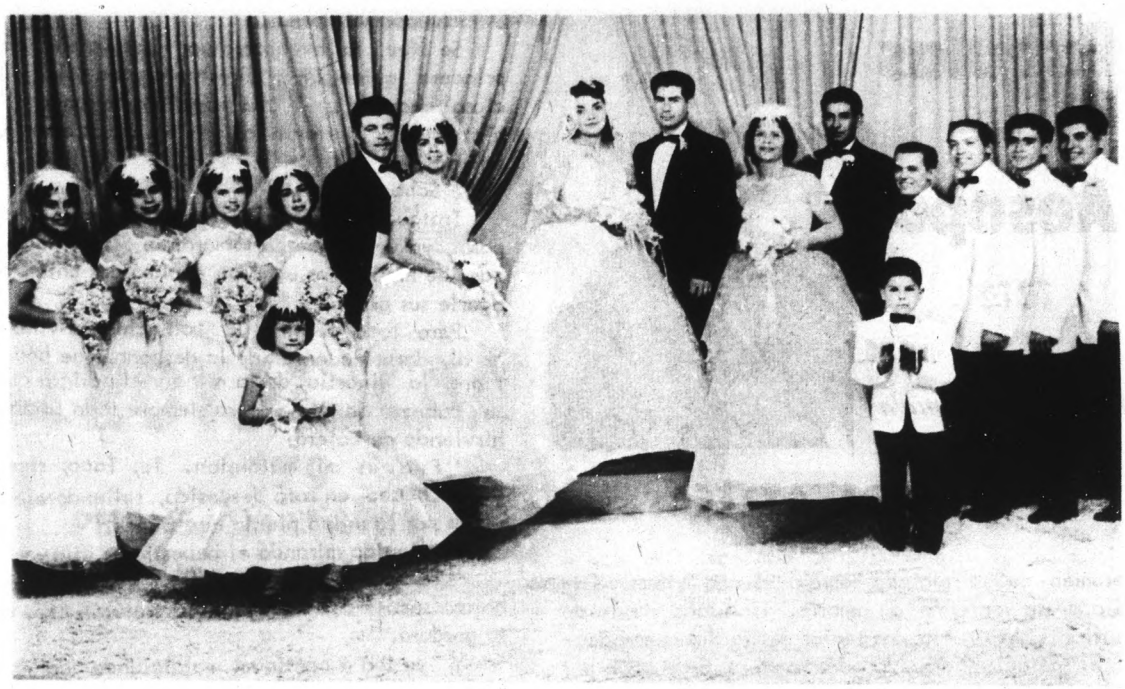
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RAMIREZ STUDIO



La encantadora Sta. YOLANDA GARCIA hija de la Sra. Reynaldo Garcia contrajo NUPCIAS con el caballero NICOLAS VALADEZ, JR. hijo de los esposos Nicolas Valadez, Sr. y Sra. el Sabado 25 de Junio en la Iglesia HOLY CROSS, marcando el reloj la 1:00 de la tarde.

Despues de la Ceremonia Religiosa se les ofrecio una alegre RECEPCION en el Onishi Hall a la cual asistieron mas de 300 invitados. Al regresar de su LUNA de MIEL en Santa Cruz, establecieron residencia en esta ciudad de San Jose.

Acompañaron a esta boda las siguientes personas: Irene Navarrete, Margaret Valadez, Lucy Valadez, Irma Garcia, Jo-Ann Valadez, Carolina Sanchez, Rose Marie Valadez (pajecito) y Henry Navarrete, Baldo Valadez, Ralph Rose, Joe Venegas, Jr. David Valadez, Renaldo Garcia, Jr. y el pajecito Carlitos Betoya.



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Fabulas DE Aesopo



Eduardo Colman

LEYENDA AZTECA

(Segunda Parte)

(Resumen de lo relatado hasta aqui: La Princesa Enchilada se enfermo de amores. Un osado charro de apellido TACO salto las tapias del jardin que rodeaba el palacio y empezo a darle en el gusto. De por medio estaba la reina madre que haria ahorcar a auien pusiese ojos sobre su hija agregando ademas la muerte para la dueña, Txchapicatlazal, responsable de la virginidad de la princesa. Hemos dejado a Enchilada en la primera amorosa conversacion con Taco..... cuando.....)

Se sintieron de nuevo los pesados pasos de la hechicera.

"Cuidado!" dijo la princesa.

De nuevo se sintio el leve chasquido de las hojas y el sonido levisimo de un pie muy diestro subiendo a la copa del arbol.

"Juraria que siento unos ruidos," dijo la hechicera arriscando la nariz y olfateando con su nariz de gancho.

"Tambien siento un olor a cebollas y ajo. De donde puede venir."

"Quizas de la cocina," dijo Enchilada.

La bruja escudrino por todos lados pero nada pudo ver. Satisfecha de que todo estaba en orden, volvio a su tejido.

"Okay," dijo Enchilada cuando ya el horizonte estaba despejado.

Bajo Taco con la ligereza del gamo y vino a ponerse a las ordenes de su adorada quien le dijo:

"Pobre Taco, si continuas haciendome el amor vas a quedar hecho un alambre de tanto subir y bajar arboles."

Un dia, el demonio que nunca duerme, puso en la cabeza del galan la idea de seducir a la inocente princesa.

Y es asi como al poco tiempo la princesa hubo de usar un corset para disimular la gordura que iba acentuandose en su estomago.

Hasta que cuando ya la cosa no podia ocultarse mas, Taco trajo un alazan que le prestaron y se las arreglo para evaporarse con su amada en el bosque cercano.

Y mientras el galan sudaba la gota gorda haciendolas de doctor y de dueño de casa preparando un lecho de pajas en la rendija de una encina, la reina echaba chispas y culebras de colera. Y a la desafortunada hechicera le dio tres dias para encontrar a Enchilada y retornarla a palacio.

Se fue la hechicera por la selva en busca de la princesa quien en el intertanto daba a luz a un precioso chamaco. Y alli estaban admirando al pequeñin cuando sintieron los pesados pasos acercarse a la encina.

"Schttsh. Shsht."

Trataban de hacer callar al pequenin, y como los pasos ya venian cerca tomaron unas cuantas hojas secas de maiz y las echaron encima del chico para ahogarle sus gritos.

Pero todo fue inutil. La hechicera vino a ellos. Y al darse cuenta de la deshonra que habia caido sobre la dinastia de la reina y el peligro que corria su cabeza de perder para siempre toda la caspa dijo hirviendo de colera:

"Esta es mi maldicion. Tu, Taco, siempre andaras hecho en roto descosido, saliendotese las hilachas por la unica pierna que tienes."

En seguida mirando el bebesito le dijo:

"Te condeno a ser siempre un gordo rodeado de hojas secas de maiz y de un cinturon para contener tu gordura."

Y ya iba a continuar maldiciendo cuando un loro vino a posarse en una rama del arbol cercano y empezo a gritar a voz en cuello."

"Con que alumbramiento tenemos, hah!"

La hechicera al darse cuenta de la llegada del intruso y como este pasaria la voz a la reina-madre grito en alta voz:

"ESTO ESTA MALO!"

Y el loro que escucho las palabras creo que ese era el nombre del recien nacido y se fue volando por la selva llevando la noticia:

"Es TAMALO.! Asi se llama, TAMALO!!"

Y de alli le quedo el nombre al recien nacido de Tamalo que con el tiempo ha dejenerado en TAMALe y luego en TAMAL.

Y aqui termino la india azteca su relato. Y aqui lo termino yo antes que me echen sus buenas maldiciones por lo insulzo de la relacion.

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian

Dr. Juan de Heras, D.C.
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Cordeiro-Gary

Miss MARY HELEN GARY
and
Mr. ROBERT CORDEIRO
were united in marriage
on June 4, 1960
The Wedding took place at
FIRST ASSEMBLY CHURCH
at 2 p.m.
The Couple Honeymooned
In Las Vegas, Nevada.

LEITER STUDIO



Calzado para toda la FAMILIA

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C. S. O.

BEAUTY CONTEST

& ANNIVERSARY B A L L



Band leader JOE RODRIGUEZ and his modern orchestra will provide music for DANCING during this gala event left to right: Virgie Molina, Connie Rodriguez and Rachel Andres get music pointers from leader Joe Rodriguez. Photo by Excentrico's staff photographer BERT GARCIA, JR.

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8 años de edad

La linda niñita Mary Lou Morua, hija de los señores Frank y Amada Morua, hizo su Primera Comunion el dia 5 de Mayo del año en curso en la Iglesia de la Sagrada Familia.

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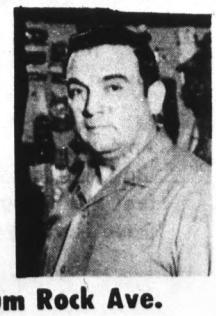
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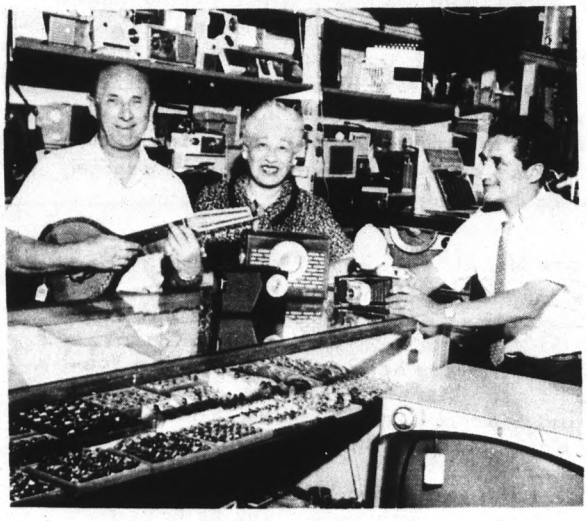
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"SYNONYMOUS with SUCCESS..."

Dave E. Sierra



(THIS COLUMN IS ALL SPORTS, SO YOU GIRLS READ SOMEBODY ELSE'S .....)

Batting averages for the 1st Half of Wagnon League play have been released by the City Recreation Dept. and just scanning them it is very readily evident why the BOB ZAMORA STARS stomped everybody and raced to the 1st half championship.

Tops were Carl Sabatino .538, Bob Garcia .500, Frank Murguia .438, Ron Blonders .438, Al Zamora .318, John Zamora .316, and Larry Valadez .300.

ZAMORA STARS TROUNCE SAFEWAY 7-1 *********

In a head-on clash between two league champions BOB ZAMORA STARS stomped safeway in a game that Zamora's men had eagerly awaited. By the way, we heard about the 1st baseman who rolls in the dirt. Polish the act up a bit Bubbles, and let's try it on Broadway!!!!!

McCOVEY LOVE AFFAIR OVER-- for the time being:

The Willie McCovey-San Francisco Giants love affair ended with worthless Willie's being shipped back to the bushes, Tacoma, Washington.

The next move is to farm out Clancy Sheehan (who dahell ever told him he was a manager?) to Agnews for batting a .244 hitter in 4th place.

There is talk of Leo Durocher taking over as manager of the GNATS. They don't need a manager, they need a baby-sitter!!!!!!!!!

Victory Mkt. beats San Jose All Stars 6-0

Manager John Vasquez's Victory Market nine turned in a 6-0 win over a San Jose All Star team on Sunday, July 17 in Gilroy.

The All Stars had players from San Joaquin, Casa Mañana, Knights, and the Bob Zamora Stars. Larry Valadez, Eddie Plata, and Enos Moreno shared the hill duties for the 'Stars.

After the game, the 'Stars turned in their usual fine performance drinking beer with their hosts.

On the way home, a two car rear guard of John Madrid, Eddie Plata, Alex Navarro, David Navarro, Freddie Dominguez, and Julio Camacho stopped at LA FIESTA RESTAURANT in Morgan Hill for a few more.

We would like to thank Marcy Zamora for the fine hospitality extended, and at the same time urge everyone traveling down in that section to stop in at 980 Monterey Hiway and see what a FIRST CLASS Mexican Restaurant and bar looks like.

A LETTER FROM LOU CEDILLO:

Dave Sierra, you have "Diarrhea of the Mouth."

If you weren't so afraid of "Club Riviera" maybe you would agree to let us play in the U.C.C. with our complete baseball team.

Our trophies should be enough proof as to which team is best.

I think you are just jealous.

Why don't you get some better ball players and quit crying so much.

..... Lou Cedillo.

***Editor's note: the above letter is in reciprocation for an open letter to Club Riviera which appeared in the last issue.

Dear Lou;

Thank you for the diagnosis of my mouth condition. Now that you have entered the field of dentistry perhaps it will prove more fruitful than clashing with San Joaquin on the athletic field. Riviera has not scored a win over C.S.J. in ANY VARSITY sport since way back in 1958 when they took a 8-3 decision. Dentistry is an honorable profession and it is my hope that you will pursue it enthusiastically.

Our policy with Riviera has always been never to beat them too bad because they would threaten to quit the league, maintaining that the opposition was using "professional" players. Or don't you remember the 1959 basketball season??????????

We are so afraid of Club Riviera that in the last issue I made it public that we were going to play so that all Riviera players could be there and you would have an even chance. The players were there and you still lost 8-2. I would suggest a change of manager!!!!!

Trophies? Club Riviera has won ONE trophy in U.C.C. League play, a B Class Basketball championship in 1959!!!!!!!!!!

And even that "championship" team was defeated by a San Joaquin team that is the WORST TEAM that we have ever had in any sport!!!!!!

C.S.J. has won 4 trophies after six seasons of U.C.C. VARSITY COMPETITION. Yes, I am very jealous of your B class title!!!

Telling me to get better players is like telling Rockefeller to get more money. We're both doing very well with what we've got!!!

Who was it that once said: "14 players is all I need to win this league!"

"We're going to beat San Joaquin, just wait and see!"

"If you didn't have Ronnie, you wouldn't have a team!!!!!"

"Valadez is no good. We'll blast him!"

Anyway, Lou, thanks for writing. Keep reading my column and write me whenever you feel that things aren't going your way. Uncle Dave is always willing to listen.

Lots of luck in the UCC,
Dave Sierra



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hija de Carlos y Maria Martinez
contrajo NUPCIAS con el joven
GUADALUPE CARRILLO
hijo de Donaciano y Dolores Carrillo
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El Domingo 1ro. de Mayo de 1960
SAN JOSE, CALIFORNIA

(RAMIREZ STUDIO)

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Mayo 26, 1960
Padres:
Ramon y Lola Rodriguez



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8 años de edad
Iglesia HOLY FAMILY
Padres:
Agustin y Ruth Robles



EDDIE PACHECO
9 años de edad
Iglesia HOLY CROSS
Padres:
Rudy y Cecilia Pacheco

Primera Comunion

RAMIREZ STUDIO

MARGARET RANGEL
9 años de edad
Iglesia ST. PATRICK
Padres:
Henry y Hortense Rangel



KAREN LEE PACHECO
7 años de edad
Iglesia HOLY CROSS
Padres:
Rudy y Cecilia Pacheco

SYLVIA ELENA DOMINGUEZ
8 años de edad
Iglesia HOLY FAMILY
Padres:
Jose y Tina Dominguez





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El SR. RAMIREZ anuncia al publico en general el cambio de DIRECCION de su excelente ESTUDIO de FOTOGRAFIA



Nuevo Local

August • **RAMIREZ**

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UN DUELO DE MUSICA Y RISAS EN LA DIVERTIDA MUSICAL RANCHERA

DONDE LAS DAN LAS TOMAN

con LOLA BELTRAN y DEMETRIO GONZALEZ

La gracia, la música y la sabiduría de un refrán popular, se han puesto al servicio del cine para deleitar al público con una película ranchera tan alegre como "DONDE LAS DAN LAS TOMAN." LOLA BELTRAN interpreta a una mujer con fuerza y atracción que quiere reirse de un hombre abusadillo, encarnado por Demetrio González. De este duelo entre dos caracteres fuertes, que se baten con la canción en los labios y se atacan con salidas de hirviente buen humor, surge una película alegre, movida y de gran fuerza musical.

POMPIN IGLESIAS y SUSANA CABRERA también se baten en el mismo duelo, resultando un inolvidable encuentro provocador de risas sin fin, las dificultades entre estos dos grandes chaparros.

Una verdadera catarata de canciones se vierte en la cinta "DONDE LAS DAN LAS TOMAN," cuyo tema nos presenta a una estrella de la canción engañada por un vividor, lo que hace que después no crea en el verdadero amor, representado por un ranchero bonachón y buen cantante. Del encuentro de estos dos temperamentos, sale el conflicto que intriga y divierte con las más lindas canciones, entre las que destacan: "A punto de llorar," "Eso Merece un Trago," "Cucurucucu Paloma," "Por mi orgullo," "Mi adorado tormento," "La Noche y tú," "Qué bonito y qué bonito," y por supuesto, la canción tema "DONDE LAS DAN LAS TOMAN."

La interpretación de un dúo de amor entre Lola y Demetrio es una de las experiencias musicales más inolvidables de la película, que dirigida por JUAN BUSTILLO ORO, tiene el sabor genuino de una gran cinta musical ranchera, con gracia, emoción y alegría



Dom. 31 de Julio Lun. Mar. 1 - 2 de Agosto

